



# The Goodwill UPDATE

FALL/  
WINTER  
2020

Published by  
Youngstown Area  
Goodwill Industries,  
serving Eastern Ohio &  
Western Pennsylvania

## Salem store and donation center moves to new location



Youngstown Area Goodwill Industries has opened its newest store and donation center at 2350 E. State Street in Salem, OH, and hosted a ribbon cutting ceremony on Tuesday, Dec. 15, at 10 a.m., to mark the grand opening.

"We are excited to be open and share what we have been working on with the community," said Mark Goloja,

Youngstown Area Goodwill CEO.

To accommodate its growing need for additional space, the nonprofit relocated to the 16,000-square-foot site from its former location on Broadway Avenue, where it served the Salem community for more than two decades. The move to the larger retail space also created additional job opportunities, and some positions are still available.

The new store offers an expanded selection of clothing, housewares, furniture, shoes, accessories, books, media and more. In addition to a larger storefront, the location features improved accessibility to its donation center to allow for an easier and more convenient process for donors. Consistent with Goodwill's other

locations, a no-contact donation drop-off is available.

"We value customer feedback and really listened to what our customers were saying," Goloja said. "We considered their requests along with our goals and adjusted accordingly to the needs of the community to ultimately create an upgraded customer and donor experience."

Youngstown Goodwill's expanding retail presence includes nine locations across five counties in Eastern Ohio and Western Pennsylvania, with a tenth expected to open in Greenville, PA, soon.

Patrons can visit the Salem store and donation center Monday through Saturday, from 9 a.m. to 8 p.m., and on Sunday, from 12 p.m. to 5 p.m.

Take a closer  
look inside!



## Youngstown Goodwill awarded three-year CARF Accreditation

The Commission on Accreditation of Rehabilitation Facilities awarded Youngstown Area Goodwill Industries, Inc. a three-year CARF Accreditation for Employment Planning Services in Workforce Development.

CARF is an international non-profit accreditor of health and human services. To earn accreditation, Youngstown Goodwill completed an in-depth internal examination of its program and business practices and underwent a site survey conducted by CARF practitioners. Providers, like Goodwill, who meet the CARF standards, have proven their commitment to offering the highest quality of programs and service in their industry.

"We are very proud to be awarded the CARF Accreditation again," said Mark Goloja, CEO of



Youngstown Goodwill. "To be recognized by CARF is validation of our staff's strong commitment to serving the Mahoning and Shenango Valley communities."

Youngstown Goodwill offers a variety of programs and services, including community-based assessments and work adjustment programs. In addition, Youngstown Goodwill offers healthcare and IT training programs for job-seekers looking to enhance their skills or begin a new career.

Youngstown Goodwill has been serving the community for more than 125 years and working daily to increase and improve its offerings. To learn more about Goodwill's programs and

services, please call 330-759-7921, ext. 1243, or email [workforcedevelopment@goodwillyoungstown.org](mailto:workforcedevelopment@goodwillyoungstown.org).

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## GOODWILL EXPANDS HEALTHCARE TRAINING OPPORTUNITIES

Now offering five healthcare training programs, Youngstown Area Goodwill Industries, Inc. is enrolling individuals for in-demand careers in the healthcare industry.

These six-month training programs blend online and classroom learning and offer courses to become a Certified Medical Assistant, Patient Care Technician, Phlebotomy Technician, Pharmacy Technician, or Medical Front Office Assistant & Administrative Specialist.

According to a Labor Insight regional analysis completed by Burning Glass Technologies, more than 1,000 healthcare-related positions have been posted in the Youngstown-Warren regional area within the past year.

"We are excited to be able to expand the healthcare training programs we offer to the community," said Emily McHenry, Director of Mission Services at Youngstown Goodwill. "There is a high demand for positions such as Medical Office Managers, Medical Billing and Coding Specialists and Medical Assistants. Our healthcare training programs provide the background and skills needed to enter and succeed in these such roles."

Individuals who are looking to launch or enhance their career within the healthcare industry may qualify for this grant-funded opportunity. To learn more, visit [goodwillyoungstown.org/medical-billing-coding](http://goodwillyoungstown.org/medical-billing-coding).



### Meet Lisa!

*Lisa has completing the Goodwill + MedCerts Healthcare Training Program course, Medical Front Office Assistant & Administrative Specialist! Lisa enjoyed the challenge of the self-paced online program that has prepared her for a position in the Healthcare field. Congratulations, Lisa!*

## Goodwill Offers Google IT Programs to Earn Certifications

Youngstown Area Goodwill Industries is enrolling for the Google IT Support Professional Certificate and Google IT Automation with Python programs.

The Google IT Support Professional Certificate program is a six-month blended learning opportunity in which participants can earn certification in Information Technology. The self-paced program introduces learners to troubleshooting, customer service, networking, operating systems, system administration and security through video lectures, quizzes and hands-on labs.

Developed by Google, the Google IT Automation with Python program is the next level IT course that focuses on Python, Git and IT automation. Designed to build on a participant's IT foundations, the six-course certificate will teach learners how to program with Python and use Python to automate common system administration tasks in about two to three months.

Program learners of either program will also receive personalized job placement support to help obtain relevant employment, internships or apprenticeships. There is no fee for either program, but space is limited and eligibility requirements apply.



### Meet Trent!

*Trent completed the Google IT Support Professional Certificate program and is working to complete the Google IT Automation with Python program. His advice to anyone looking to enhance their skills in IT? "There are green reasons not to do it; don't hesitate, do it." Congratulations, Trent!*

## 2020 FALL/WINTER DONORS

*Thanks for Believing  
in the Power of Work!*

### BENEFACTORS — \$1,000+

The Hine Memorial Fund of  
The Youngstown Foundation  
(In Support of Amblyopia Screening)

Walter E. & Caroline H. Watson

PNC Foundation  
(In Support of Radio Reading)

William Neckerman Charitable  
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JibJab

Thomases Family Endowment of the  
Youngstown Area Jewish Federation

James & Carol Bacon Charitable  
Gift Fund

### SUSTAINERS — \$500+

The Youngstown Foundation  
(In Support of Radio Reading)

Shirley Burnett  
(In Support of Radio Reading)

Linda Sebo  
(In Support of Radio Reading)

Jane Dierel  
(In Support of Radio Reading)

Molly Maid  
(In Support of Radio Reading)

Janice JanJanin

### PATRONS — \$250+

Anonymous Employee of Akron  
Children's Hospital  
(In Support of Radio Reading)

Marcia Botch  
(In Support of Radio Reading)

### SUPPORTERS — \$100+

Debra Burger

Diane F. Ferris Family  
(In Support of Reading Radio)

Rebecca Stabile  
(In Support of Reading Radio)

Don Crago

Vivian Abram

Elsie Elerby

Don Novorsky  
(In Support of Radio Reading)

### CONTRIBUTORS — \$50+

Doris Gluck  
(In Support of Reading Radio)

Jason Rouer  
(In Support of Reading Radio)

Sam Ciminero/Great Garage Doors  
(In Support of Reading Radio)

[CONTINUED ON PAGE 3](#)



## 2020 FALL/WINTER DONORS *continued*

### CONTRIBUTORS — \$50+

Sharon Wathen  
Susan Digiacomio  
*(In Support of Reading Radio)*  
Carl James  
*(In Support of Reading Radio)*  
Andrew Bresco  
*(In Support of Reading Radio)*  
Mary Lee Stahley  
*(In Support of Reading Radio)*

### FRIENDS — UP TO \$50

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Anonymous



## GOODWILL OFFERS LAWN CARE SERVICES

Are you in need of quality lawn care? Youngstown Goodwill recently added this offering to its list of business services. The organization began providing lawn care over the summer and has since worked with several state departments, parks and local businesses. Goodwill focuses on mowing, trimming, weed care and more. Call Goodwill at 330-779-8062 today to discuss your lawn care needs and receive a free estimate.

## GOODWILL HEADS TO GREENVILLE, PA

*New store and donation center opening soon!*



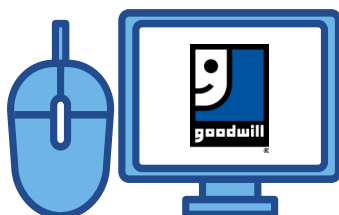
### 25 Williamson Road | Greenville, PA 16125

Youngstown Area Goodwill Industries announced it will open its tenth store and donation center at 25 Williamson Road in Greenville, PA.

“We are excited about our new location,” said Mark Goloja, Youngstown Area Goodwill CEO. “We learned more about the community, found a great space and are looking for quality candidates to join our team.”

The Greenville location will mark the third Pennsylvania store in the Goodwill Youngstown network, accompanying the existing ones in New Castle and Hermitage.

The nonprofit is still hiring for several positions in Greenville and plans to open in January. For updates, follow Youngstown Goodwill on social media and visit [goodwillyoungstown.org](http://goodwillyoungstown.org).



Register for our *e-blasts* to receive the digital newsletter.

Visit:

[goodwillyoungstown.org/contact-goodwill](http://goodwillyoungstown.org/contact-goodwill) and request to be added to the email list.



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## BUILD *a stronger community with us.*

Please consider a monetary donation to your local Goodwill Industries. We understand these are difficult times for everyone, and we are asking for your help only if you are able. Included with this newsletter is an envelope that will allow you to mail in a financial donation that can truly do good for our community.

Your Goodwill serves hundreds of people right here in the Mahoning and Shenango Valleys, like Ciera, Kevin and Renee. A monetary gift allows funds to go directly into making a greater impact on the lives of these and other individuals in our community. To stay informed on what's happening at Youngstown Goodwill, follow us on social media.

### Do good for your community.

Donate via mail or donate online at:  
[www.goodwillyoungstown.org](http://www.goodwillyoungstown.org)

330-759-7921

